

GLENELG ALCOHOL HEALTH PROMOTION ACTION PLAN – 2015

BACKGROUND

The Glenelg Alcohol Health Promotion Planning Committee (AHPPC) was formed in February 2014. It includes agencies working in the Glenelg Shire including Portland District Health, Glenelg Shire Council, Dhauward-Wurrung Elderly & Community Health Service, Department of Education & Training (school nursing), Victoria Police, Great South Coast Medicare Local and Southern Grampians & Glenelg Primary Care Partnership. The Committee receives advice and support from Dr John Toumbourou, Professor and Chair in Health Psychology at Deakin University.

The Committee’s agreed purpose is to undertake collaborative health promotion action on alcohol and other drugs.

In the first stage the focus has been primarily on alcohol and underage young people. The aim has been to increase our understanding of factors influencing alcohol and other drug use and to reduce the demand and supply of alcohol to underage young people. Strategies have included undertaking the Communities That Care (CTC) youth health and wellbeing survey in nine schools, underage alcohol supply monitoring at pre-packaged liquor outlets, social marketing and communication with parents and young people and building local community capacity to support alcohol prevention strategies.

ACTION PLAN 2015

The 2015 Action Plan is based on the CTC youth survey findings (and reports prepared by Deakin University), the supply monitoring outcomes and feedback from stakeholders. The Action Plan includes consultation with stakeholders and the community and strategies to address the three recommendations in the report, to:

- reduce early age alcohol use
- improve school engagement
- enhance family management and attitudes

Strategies	Date		Responsibility		Budget & source
	Start	Finish	Lead	Help	
1. Stakeholder & community consultation					
1.1 Undertake stakeholder consultation to identify community assets, capacity and opportunities for other evidence based strategies to reduce early age alcohol use, improve school engagement and enhance family management and attitudes.	25 Apr 2015	30 June 2015	PCP & PDH		In kind
1.2 Hold a community forum to present the consultation findings and discuss and agree on further evidence based strategies to be implemented.	July 2015		PCP & PDH	AHPPC Deakin Uni	\$500 AJF grant

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Strategies	Date		Responsibility		Budget & source
	Start	Finish	Lead	Help	
2. Reduce early age alcohol use					
2.1 Follow up with pre-packaged liquor outlets (bottle shops) re the 2014 underage alcohol supply monitoring.	March 2015	June 2015	Victoria Police Portland & Hamilton	Deakin Uni	In kind
2.2 Hold a recreation forum with sports clubs focusing on drug and alcohol management planning and promoting Good Sports Program membership and compliance.	May 2015	July 2015	Glenelg Shire Council - Recreation	ADF, PCP	\$1,000 Council
2.3 Hold a workshop with sports clubs focusing on AOD policy development.	2016		Glenelg Shire Council - Recreation	ADF, PCP	\$1,000 Council
2.4 Work with Deakin Uni to develop and print social marketing resources for people with limited literacy and the Aboriginal community.	June 2015	November 2015	PCP	AHPPC, Beyond the Bell	\$3,000 DOJ grant
2.5 Implement the Healthy Together Victoria Achievement Program in early years settings, including the alcohol component.	May 2015	Dec 2015	Glenelg Shire Council - Early Years	PCP	In kind
2.6 Support and create links for schools and workplaces wanting to implement the Healthy Together Victoria Achievement Program including the alcohol component.	Ongoing		PCP & PDH		In kind
2.7 Provide media and other communications with the community on the AHPPC work and key messages.	Ongoing		PCP	Deakin Uni, AHPPC	In kind
2.8 Repeat underage alcohol supply monitoring strategy annually.	Oct 2015	Dec 2015	Victoria Police Portland & Hamilton	Deakin Uni, Glenelg Shire Council	\$1,000 AJF grant
2.9 Implement additional AOD prevention evidence based strategies agreed at the community forum.	July 2015		PDH	PCP, AHPPC, Deakin Uni	Cost to be determined AJF grant
2.10 Repeat CTC youth health and wellbeing survey in schools across Glenelg Shire biannually (next due Term 3, 2016).	July 2016	Sept 2016	AHPPC	Deakin Uni	\$8,000 AJF grant

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Strategies	Date		Responsibility		Budget & source
	Start	Finish	Lead	Help	
3. Improve school engagement					
3.1 Work with the Glenelg Beyond the Bell (BTB) Education Attainment Local Action Group to identify and implement evidence based strategies to improve school engagement.	May 2015	Sept 2015	AHPPC	GSGLLEN	Cost to be determined BTB/ AJF grant
3.2 Implement additional evidence based strategies agreed at the community forum.	July 2015		To be agreed		Cost to be determined AJF grant
4. Enhance family management & attitudes					
4.1 Implement additional evidence based strategies agreed at the community forum.	July 2015		To be agreed		Cost to be determined AJF grant
5. Capacity building & workforce development					
5.1 Undertake capacity building and workforce development strategies to meet identified needs.	Ongoing		AHPPC		Cost & source to be determined
6. Monitoring, review, modify					
6.1 Undertake ongoing monitoring and regular review of the implementation of strategies and modify/ change as required.	Ongoing		AHPPC		In kind

Budget & Resources

The action plan is supported by:

- funds made available by the Andrew Jack Foundation
- remaining funds from a Department of Justice Community Safety Fund grant
- partner agency financial and in-kind contributions
- expert advice and support from Dr John Toumbourou (Professor & Chair in Health Psychology, Deakin University).