

SOUTHERN GRAMPIANS GLENELG Primary Care Partnership

EMPOWERING OUR COMMUNITIES TO THRIVE: 2019

and beyond

THRIVING COMMUNITIES ACROSS SOUTHERN GRAMPIANS AND GLENELG

Thriving communities are where all people are embraced, welcomed and connected. A sense of community is at the heart of our vision, so that together as a neighbourhood of healthy, resilient and resourceful people and with support from preventative-focussed service providers when needed, everyone can reach their full potential.



MISSION



WORKING TOGETHER TO MOBILISE COMMUNITY-LED ACTION

Our partners are well positioned to connect and empower community in solving complex social issues, leading to the mobilisation of grass roots community to take action. Whilst as individual organisations, our partners each have an important role to play in enhancing the way they work with and support communities, we recognise the real value is in our collective effort

OUR VALUES

INCLUSIVE

We embrace the diversity of all people and service providers

COLLABORATIVE

Working together will enable us to go further

COMMUNITY FOCUSSED

Our community is our focus and at the heart of everything we do

RESPECT

We value everyone's contribution

EXPERIMENTAL

We strive to find better ways of working and are comfortable in taking sensible risks

ADAPTIVE

We will reflect on what we have tried, adapt as needed and openly learn from our experiences

WHERE ARE WE NOW?

Many partners have formally recognised the important role of our community within their strategic direction statements, shifting focus from solely service provision to supporting and building community. For example:



Whilst many partners are well on the journey, we are not there yet. To have a truly preventative and sustainable support service system, we need to continuously flip the question and mindset from 'what services do communities need?' to 'what assets does the community have and what can the community do BY themselves?'

After this, we can ask 'what can the community do with some support from service providers', and then finally, 'what can't community do for themselves and need service providers to do for them'.

This approach not only requires the skills and commitment from service providers to shift power to the people, it also requires an adjustment in expectations of service providers from our community and a building of skills and capacity, all round.

WHAT ARE WE COMMITTING TO?

Our partners recognise that applying Asset Based Community Development (ABCD) principles to their service delivery practice will enhance their valuable role in connecting people and building community. Our aim in empowering our communities to thrive will require a shift of current practice and mindset to action being undertaken BY community as illustrated in the following diagrams adapted from ABCD and in particular Cormac Russell, Nurture Development.

"Everything is done to us and without us." (Medical model)





"Everything is done for us and without us." (Charity model)

"Nothing is done for us, without us." (Social model, advocacy, co-design/co-production, asset-based approaches)





"Done by us for us." (Asset-Based Community Development)

ABCD THEORY VIA CORMAC RUSSELL

WWW.NURTUREDEVELOPMENT.ORG

CHANGING OUR MINDSET

INSTEAD OF:

What services does community need?

ASK:

What assets does community have and what can be done BY community?

THEN:

What can be done BY community WITH help?

THEN:

What does community need services to do FOR them?



WHAT ARE OUR LONG-TERM OUTCOMES?

A resourceful, connected and resilient community

People and organisations are well connected, organised and skilled to achieve their community aspirations, adapt to the changing world and 'bounce back' from times of hardship and disaster.

Achieving these three interconnected outcomes will underpin a thriving community

A community that is healthy, well and reaching their potential in all facets of their life

Education, employment, housing, transport, connections, diet, sleep and activity are just some of the factors that impact the health, wellbeing and potential of community members and the community as a whole.

A sustainable and preventative service system

The current health and community service system is under financial pressure. New models of service and ways of thinking are vital for long-term sustainability. Strengthening the focus on preventing social issues and ill health is a key factor in achieving this aim.

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HOW ARE WE GOING TO GET THERE?

Our theory for this change is shown in the corresponding diagram and simplified into four key themes. The diagram demonstrates that these aren't separate themes but are interconnected and influence each other in achieving our outcomes.

FOSTERING LEADERSHIP



A vital step is growing readiness and leadership to drive change. We will bring people together, connect organisations, community members and groups and continuously widen the circles of participation to encourage conversations on how the future may look. This will also help uncover and support new and diverse leaders and champions.

BUILDING
SKILLS AND
CONFIDENCE



Our partners' staff need support so they can better engage and empower the broader community to drive action on solving complex issues. We also recognise the importance of supporting community champions in building skills and confidence, so they too can help empower others. This will require focused training, skill development and opportunities to put our new learnings into practice.

MOBILISING COMMUNITY ACTION



Our central focus is mobilising action BY the local community. All partners are part of the community and have a role in making changes within their own organisations to meet the common goal. Collectively, our partners are well positioned to connect and support the community as they develop and implement grass-roots action. SEA Change Portland and GenR8 Change are already playing a strong role in promoting this community-led action approach.

PROVING THE VALUE



As with all systems change, we anticipate push back and resistance to altering the status quo. Monitoring processes, partnering with quality research institutes and key thought-leaders in the field is essential, so we can use evidence of previous successes to inspire and influence. By continually learning from our approaches and similar initiatives, we can adapt the ways we work. Influencing policy makers and funders to support this will also reinforce and grow the



THRIVING COMMUNITIES

ACROSS SOUTHERN GRAMPIANS AND GLENELG

OUR FOCUS IS ON: BY 2021 SUCCESS IS:





Over 100 leaders and champions from within our partner organisations are leading and owning our vision and mission





60 partners' staff are more confident and skilled in empowering community





Over 2000 community members have contributed to taking action to build thriving communities.





Researchers, funders, policy makers and local leaders are learning from our approaches.

SOUTHERN GRAMPIANS GLENELG PRIMARY CARE PARTNERSHIP

FOSTERING LEADERSHIP

OUR MISSION

Working together
to mobilise
community-led
action

BUILDING
SKILLS AND
CONFIDENCE

MOBILISING COMMUNITY ACTION

ASK YOURSELF

What can be done BY community?

Then:

What can be done BY community WITH help?

Then:

What does community need services to do FOR them?

PROVING THE VALUE

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